



# F A H E E M Q U R E S H I



Founder and Director at Stay Pattern Hospitality Services

High-performing, strategic-thinking professional with more than 10 years' experience in Marketing and Communication, Branding, PR, Advertising, SEO, Sales and Customer Care. Highly skilled at relationship-building with clients and across organizations and teams. Adept at assessing needs, generating options, and implementing solutions in collaboration with clients and business partners. Consistently receive outstanding feedback for his organisational skills and work ethics. Can easily adapt to new situations and working environment, passionate about learning new things and sharing his experience.

My personal goal is to help my community grow and expand in the field of tourism with proper guidance in Sales and Marketing techniques. I want our clients to have an extraordinary experience in my valley. My commitment and passion to deliver our promises will enhance profitability while being emancipated from daily management responsibilities

---

## A B O U T S T A Y P A T T E R N ?

Since its establishment in 2019, Stay Pattern Hospitality Services is a pioneer in providing hotel and resort owners with top-notch operational, Sales, and Marketing solutions. With each passing year, Stay Pattern has tried to bring in innovative and new services which can bring happiness to our customers. Today it stands offering exclusive online services or corporate information and an online platform for branding among exclusive business visitors. The team consists of experienced professionals with a desire to succeed and deliver the best.

# OUR MISSION

To help our travelers & hospitality partners for achieving their dreams in a responsible manner. We want to provide our partners with excellent management services to boost their ROI.

# OUR VISION

To be one of the leading & trusted hospitality management companies. We want to build an immense trust among our partners and clients.

# OUR CORE VALUES

## We Are Trustworthy

Integrity and principles are the foundation for everything we do at Stay Pattern. We are known and respected for our honesty, trust, and transparency. These are the core factors that reinforce the faith among our trade partners and clients

## We Are Progressive

We are ambitious and passionate at everything we do hence setting the highest standards of quality to aspire. We always strive to move in the direction that challenges us and gives us room to improve and break new ground

## We Are Exceptional

At Stay Pattern, we believe in quality work and delivering beyond the expectations to our partners and clients. We go out of our way to provide quality services and the best experiences to our clients. We celebrate and embrace our diversity and believe in the meaningful relationships between our clients and us.

## We Are Experts

Since 2019, Stay Pattern has always had a team that is willing to take risks, new challenges to achieve our goals. With their immense passion and hard work, our company is on its way to making its name in the community. We have a highly qualified and experienced team that keeps themselves updated with the new developments to be able to offer the solutions of TODAY to our partners and clients.

# OUR SERVICES

## Accommodation

Stay Pattern takes pride in giving our clients a choice of their specific accommodation needs. We provide accommodation throughout J&K and Ladakh. Our popular destinations like Pahalgam, Gulmarg, Gurez, Patni Top, Nubra Valley, Pangong Lake, etc. are the top tourist attractions. Our partners, The Orchard Retreat and Spa and The Shaw Inn, are well known in the whole valley for providing the best accommodation facilities with an extraordinary experience.

## Leisure Travel

Stay Pattern, known for its hospitality services, believes in providing the best experience to our clients. We provide exceptional travel services to both individuals and travel groups with special offers to achieve client satisfaction and cooperation. On top of it, we provide services like attraction, accessibility & entertainment beyond client expectations. We establish a strong relationship with the suppliers who offer travel-related products & services. We promote the positive impact on mental, physical, & emotional well-being to the people & the industry as well.

## Transportation

We all know it's a bummer if you have to look for a transport facility while having a great time traveling. Well, you don't need to worry about it anymore as Stay Pattern provides an elite transport facility to our clients throughout J&K and Ladakh. We provide both Disposable Cab Services and Customised Cab Services, AC Cabs and Non-AC Cabs as per our guest's requirements and budget.

## Marketing Services

Stay Pattern, while providing Hospitality Services, also provides Marketing Services to our partners like The Orchard Retreat and Spa, The Shaw Inn, Lake Avenue, etc. Our marketing team develops unique marketing strategies to create their brand and online presence. Our marketing services include SEO, Social Media Marketing, Graphic Designing, Web development. We use new marketing techniques to target existing markets and establish a much better network and online presence. We try to establish a market presence that ensures short-term and long-term profitability while supporting the economic growth and tourism in J&K, Ladakh.

## Customer Services

We have a specialized Customer Service team who put the clients' needs first and hence provide full customer support to our clients. For any travel query or confusion, our team makes sure that our clients are satisfied and have a hassle-free experience in our valley. We provide them with the best packages and reservations.

# HAPPY CLIENTS



STAY PATTERN  
Hospitality Services



**bhoomika taneja**  
2 reviews · 4 photos



★★★★★ 17 hours ago **NEW**

**Positive:** Professionalism, Quality, Responsiveness, Value

Great hospitality. Quick response. Amazing tour.

We had great time in srinagar, gulmarg and pehalgam.



STAY PATTERN  
Hospitality Services



**Sumana Choudhary**

1 review



★★★★★ a year ago

**Positive:** Professionalism, Quality, Responsiveness, Value

Stay pattern caters to the smallest of your needs to make your vacation a memorable one, all your needs are handled by experienced professionals and slightest of requirements are carefully looked into, I strongly recommend Stay pattern for crafting a beautiful vacation in the heaven on earth which can lead to a heavenly experience.



STAY PATTERN  
Hospitality Services



**mohd saalim**

6 reviews · 1 photo



★★★★★ 10 months ago

**Positive:** Professionalism, Quality, Responsiveness, Value

One of the best organisation that I could think of booking my vacations with, perfect stay, amazingly helpful, quick response when need of help, nothing more I could ask for, everything was well prepared from the day one to day 7 of my trip ❤️

Special shoutout to below ppl to make sure the vacation was perfect.

Javid bhai who co-ordinated with me all the time  
Zara who made sure I had a perfect birthday surprise with candle light dinner arranged.